

# Durable Goods, Borrowing Constraints, and Consumption Insurance\*

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## Abstract

We study the different transmission of income shocks into consumption goods of different durability. We show that binding borrowing constraints lead to a substitution between goods upon arrival of an unexpected income change. The sign of this substitution depends critically on the persistence of the shock, whereas its size depends on the durability of goods and on their role as collateral for borrowing. An important consequence is that the response of non-durable consumption to income shocks is an imperfect measure of household insurance against labor market risk. We use a life-cycle model with labor market uncertainty and incomplete markets to quantify the actual amount of insurance implied by the observed transmission of income shocks to non-durable consumption. We find that young households have substantially less insurance against transitory shocks and more insurance against permanent shocks than implied by the transmission of the shocks into non-durable consumption expenditure.

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## 1 Introduction

The standard life-cycle model of consumption under complete markets predicts that households will choose to completely smooth out income fluctuations. As a result, at least since Hall and Mishkin (1982), the response of expenditure on nondurable consumption goods to unexpected income changes has been used to measure the amount of insurance available to private households. For instance, the recent work by Blundell, Pistaferri, and Preston (2008) finds that consumption expenditure hardly reacts to transitory shocks, whereas around 2/3 of permanent income shocks translate into consumption. These facts have been interpreted as households being able to insure almost completely against transitory shocks but not against permanent shocks.

But the use of nondurable consumption responses to income shocks as a measure of insurance ignores substitution with durable goods. Yet, there is a growing evidence that expenditure on durable goods reacts much more to unexpected income changes than expenditure in nondurable goods.<sup>1</sup> Therefore, in order to use consumption data to learn about household insurance, we need first to understand the substitution between durable and nondurable goods upon arrival of unexpected income changes.

In this paper we make a first step in this direction and study the response to income shocks of goods of different durability. In particular, we assume homothetic preferences, we abstract from adjustment costs, and we focus on the interplay of borrowing constraints and the persistence of shocks. Given these assumptions, we think of durable goods as cars, furniture, home appliances, and the like, but we exclude housing from our main exercise.<sup>2</sup> As it is well known, under these assumptions and no binding borrowing constraints, a standard consumption model predicts that the optimal composition of the basket between durable and nondurable goods is given by the user cost of durables, which does not change with income. Hence, the response to income shocks is identical across all goods, and it is determined by the amount of insurance available. However, in the presence of binding liquidity constraints, households shift their consumption basket away from more durable

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<sup>1</sup>For instance, Browning and Crossley (2009) show that among Canadian unemployed workers, those with lower unemployment benefits reduce expenditure on durable goods more, and do so more for those goods with higher durability. Johnson, McClelland, and Parker (2013) look at the consumer responses to the reception of the checks of the Economic Stimulus Payments of 2008 in the US. They also find the response to be larger for durable goods than for nondurable goods. Aaronson, Agarwal, and French (2012) find that households affected by a minimum wage hike increase expenditure on durables much more than in nondurables, while increasing collateralized debt at the same time.

<sup>2</sup>Excluding housing from the definition of durable goods is relatively common when studying consumption responses to labor income shocks, see for instance references in footnote 1. Houses are lumpy goods whose value is several times as large as the income shocks we are looking at, so it is an unlikely margin of adjustment. Indeed, the frequency of houses bought or sold over a lifetime is very low.

goods because their future services are valued less when households would like to bring consumption to the present and cannot do so.<sup>3</sup> Intuitively, a borrowing constrained household postpones buying a new TV and takes instead the kids to the cinema. Since unexpected income changes affect the desired borrowing and saving of households, the presence of binding borrowing constraints has the potential to generate different responses to income shocks of different goods, responses that mix lack of insurance with substitution between goods of different durability.

Our first contribution is to characterize the different transmission of unexpected income changes into consumption goods of different durability. For clarity, we consider only one durable and one non-durable consumption good. We show that the persistence of shocks is critical for the response of each good to income shocks because the persistence of shocks affects the marginal propensity to consume out of the income change, and hence the severity of the borrowing constraints. Households that face a transitory positive income shock want to spread the income innovation over their lifetime, which leads them to save most of the income increase. For constrained households, this means that transitory income innovations alleviate the borrowing constraint, which spurs a rebalancing from nondurable goods towards durable goods, as well as the standard effect of increasing expenditure in both types of goods. As a consequence, the response of durable goods to the income shock is larger than the response of nondurable goods. This difference depends positively on the durability of the goods and negatively on the fraction of durable good expenditure that can be collateralized.<sup>4</sup> When income shocks are more persistent, households desire to save a lower fraction of the income increase because the shock also contains information about future higher income. For constrained households, this means that more persistent shocks alleviate the borrowing constraints to a lesser extent, and hence imply a smaller difference in the responses to shocks of durable and nondurable goods. When the income innovation is very persistent the sign of the difference in the responses to shocks of durable and nondurable goods can be reversed. If a household has a desired consumption profile that falls over time, a permanent income shock would lead the household to decrease its desired savings because he wants to spend today the whole increase in current income and also part of the expected future increase. In this situation, the borrowing constraints of constrained households become more severe. When this happens, the household substitutes towards nondurable goods and the response of durable goods to permanent income shocks turns out to be lower than the response of nondurable

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<sup>3</sup>See Chah, Ramey, and Starr (1995).

<sup>4</sup>Luengo-Prado (2006) already noted that the fraction of the durable goods that can be collateralized is quantitatively important to understand the aggregate consumption response to income shocks.

goods.

The rebalancing between goods of different durability is consequential for the measurement of consumption insurance in the data. In particular, the observed weak response of nondurable consumption to transitory income shocks cannot be completely interpreted as evidence of full insurance against transitory shocks because part of the household adjustment is due to the substitution towards durable goods. Likewise, the observed strong response of nondurable consumption to permanent shocks cannot be completely interpreted as lack of insurance because part of it reflects the relative increase of nondurable goods in the consumption basket. In order to characterize the actual amount of insurance to income shocks, we define a measure of consumption insurance that applies to models with multiple goods. In particular, we define consumption insurance as one minus the response to income shocks of the (geometric) weighted average of the different goods, with the weights given by the actual expenditure shares. When the borrowing constraints do not bind, the income shock does not cause any rebalancing between goods and our measure of insurance is identical to the one obtained from (one minus) the transmission of the shock to any of the consumption goods. However, if the shock causes a substitution between goods, the response of a single good differs from the response of the whole basket.

Our second contribution is to quantify the different responses of durable and nondurable goods to income shocks of different persistence implied by a standard model. We use these differences to learn about the amount of insurance available to households of different ages. To do so we calibrate our model to data on wealth accumulation over the life cycle, expenditure share on durable goods, and collateralized borrowing in durable goods. As over identifying restrictions, the model is quantitatively consistent with the observed responses of nondurable consumption expenditure to transitory and permanent income shocks, as measured by Blundell, Pistaferri, and Preston (2008) in the PSID.

We find that, when taking the average over all the working age population, positive transitory shocks lead to a 9% increase in nondurable consumption. Instead, the predicted response of the stock of durable goods is 3 times larger, a 22% increase. Given the calibrated share of durable and nondurable consumption, the whole basket of consumption goods increases by 12%. This implies that the amount of household insurance to transitory shocks is relatively lower than commonly thought. Furthermore, as shown by Kaplan and Violante (2010), the transmission of income shocks to consumption has a strong life-cycle component. If we look at the average response among households with heads below age of 40, our model implies a transmission of transitory shocks of 14% for nondurable consumption, of 51% for durable goods, and of 22% for the consumption basket. This leads us to conclude that the amount of insurance against transitory income shocks available

to young households is quite low, much less than implied by models that do not take into account substitution between goods.

Regarding permanent shocks, the model results imply a transmission of 61% into non-durable consumption. However, the transmission into durable goods is lower, 53%, and so is the transmission to the whole consumption basket. This implies that the amount of household insurance to permanent shocks is higher than commonly thought. If we look at the average response among young households, our model predicts a transmission of permanent shocks of 84% into nondurable consumption, of 60% into durable goods, and of 79% into the consumption basket. This leads us to conclude that the amount of insurance of young households against permanent income shocks is very low, although better than implied by models that do not take into account substitution between goods.

One key aspect of our quantitative analysis is the importance of the borrowing constraints. In our main exercise we take a very conservative view in assuming that all household assets are liquid and can be used without any cost to smooth income shocks. However, as argued by Kaplan and Violante (2014), many middle-aged wealthy households may behave as borrowing constrained if the income shocks they suffer are not large enough and their portfolio contains many illiquid assets such as pensions funds or real estate that are costly to adjust. In our robustness section we explore this possibility, and show that considering illiquid assets may increase substantially the amount of substitution between durable and nondurable goods upon arrival of an income change. This suggests that the response of nondurable consumption expenditure to shocks may be a poor measure of household insurance at all ages, and not only among younger households.

The remaining of the paper is organized as follows. We describe the basic model in Section 2 and we discuss how to measure the bias in the conventional measure of insurance to shocks. We calibrate the model in Section 3 and present our main quantitative findings in Section 4. Then in Section 5 we discuss several alternative calibrations. Finally, Section 6 concludes.

## 2 The Model

We use a standard life-cycle model of consumption with idiosyncratic shocks to labor earnings and borrowing constraints as in Huggett (1996), and we extend it to allow for durable as well as non-durable consumption goods.<sup>5</sup> Following Fernández-Villaverde and

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<sup>5</sup>This class of life cycle models has been extensively used to measure the amount of consumption insurance when only non-durable consumption goods are available, see for instance Storesletten, Telmer, and Yaron (2004) or Kaplan and Violante (2010).

Krueger (2011), durable goods enter the (homothetic) utility function, they serve as partial collateral for borrowing, and they can be adjusted at no cost.

## 2.1 Description

**Life cycle.** Households are born at age  $t = 1$  as working adults, retire at age  $t = T_R$ , and die for sure at age  $t = T$ . The probability of surviving between age  $t$  and  $t + 1$  is given by  $\pi_{t,t+1}$ , and we denote by  $\pi_t$  the unconditional probability of a newborn surviving to age  $t$ .

**Preferences.** Households have time-separable preferences defined over streams of consumption of nondurable goods  $C_t$  and service flows of durable goods  $D_t$ , which are assumed to be proportional to its stock. The lifetime objective function of a household is given by

$$E_0 \sum_{t=1}^T \beta^{t-1} \pi_t U(C_t, D_t) \quad (1)$$

where  $\beta > 0$  is the subjective discount factor. We assume CRRA preferences over a CES aggregator of nondurable consumption and services from durable goods:

$$U(C_t, D_t) = \frac{[\gamma C_t^\epsilon + (1 - \gamma) D_t^\epsilon]^{\frac{1-\sigma}{\epsilon}}}{1 - \sigma}$$

where  $\sigma > 0$  measures the degree of risk aversion,  $\epsilon < 1$  measures the elasticity of substitution between goods and  $0 < \gamma < 1$  captures the weight of each type of consumption in households' preferences. The stock of durable goods evolve according to the following law of motion:

$$D_t = (1 - \delta) D_{t-1} + I_t \quad (2)$$

where  $\delta$  is the depreciation rate. Notice that the utility function in (1) depends on the end-of-period stock of durables,  $D_t$ , after period  $t$  purchases and sales,  $I_t$ .

**Labor income and pension income** We denote the labor earnings at time  $t$  by  $Y_t$ , and we assume that the stochastic process governing the log of labor earnings,  $y_t$ , can be represented as the sum of a random walk  $z_t$  with innovations  $\eta_t$ , a purely transitory shock  $\varepsilon_t$ , and a deterministic age-specific mean  $\mu_t$ :

$$\begin{aligned} y_t &= \mu_t + z_t + \varepsilon_t \\ z_t &= z_{t-1} + \eta_t \end{aligned} \quad (3)$$

where  $\varepsilon_t \sim \mathcal{N}(0, \sigma_\varepsilon)$ ,  $\eta_t \sim \mathcal{N}(0, \sigma_\eta)$ , and  $z_0 \sim \mathcal{N}(0, \sigma_{z_0})$ . After age  $T_R$ , households receive an age-invariant payment from the government. This payment is household-specific and it is made of an average transfer  $B$ , which represents the payments from Medicare, and a function of the household entire labor income history  $Y^R(H_{T_R})$ , which represents the actual retirement pension from Social Security. At any age, we summarize past earnings history in the variable  $H_t = \frac{1}{t} \sum_{j=1}^t Y_j$ , or recursively:

$$H_t = \frac{(t-1)H_{t-1} + Y_t}{t} \quad (4)$$

Making pension payments a function of the history of past income is important because, as it will be discussed in later sections, the amount of rebalancing between durable and nondurable goods depends on the persistence of the income shocks. The persistence of the income shocks depends on how much of them is translated into pension income, as well as on the exact nature of the stochastic process. We add the Medicare transfer for quantitative reasons. As shown by Huggett (1996), transfers during retirement, if unlinked to labor income, reduce (increase) the incentives to save for poor (rich) households. This is important to help accounting for the observed wealth inequality by age.

**Financial markets, borrowing constraints, and budget constraints** Households use one-period risk-free bonds to save and possibly borrow at an interest rate  $r$ . We denote by  $A_t$  the total stock of bonds at the beginning of age  $t$ . We model borrowing constraints by restricting a measure of end-of-period households' net worth to be above a threshold  $\underline{A}_t$ . Moreover, the measure of net worth only incorporates the value of the end-of-period stock of durables up to a fraction  $0 \leq \theta \leq 1$ , implying a limited role of durables as collateral. Hence, financial assets are bounded below by,

$$(1+r)A_{t+1} + \theta(1-\delta)D_t \geq \underline{A}_t \quad (5)$$

Note that the case with  $\underline{A}_t = 0$  and  $\theta = 0$  precludes borrowing altogether, whereas the case with  $\underline{A}_t = 0$  and  $\theta > 0$  allows some collateralized debt. The extreme case of  $\underline{A}_t = 0$  and  $\theta = 1$  can be rationalized as emerging from a limited commitment setup, in which the penalty for defaulting is the seizure of the whole stock of durables, as in Fernández-Villaverde and Krueger (2011). With  $\underline{A}_t < 0$  household can access some non-collateralized debt. With all the elements defined we can construct the budget constraint

during working life as:

$$C_t + I_t + A_{t+1} \leq (1 + r)A_t + Y_t(z_t, \varepsilon_t) \quad (6)$$

and during retirement:

$$C_t + I_t + A_{t+1} \leq (1 + r)A_t + Y^R(H_{TR}) + B \quad (7)$$

## 2.2 Optimal choices

Households choose the sequences  $\{C_t\}_{t=1}^T$ ,  $\{I_t\}_{t=1}^T$ , and  $\{A_t\}_{t=2}^T$  to maximize (1), subject to the sequence of budget constraints (6) and (7), the laws of motion defined by (2) and (4), the borrowing constraints (5), the stochastic process for labor income defined in (3), and some initial conditions  $A_1$ ,  $D_0$ , and  $z_0$ .

The first order conditions for an optimum are the standard ones,

$$U_C(C_t, D_t) = \mu_t \quad (8)$$

$$\beta\pi_{t,t+1}(1+r)E_t[\mu_{t+1}] = \mu_t - \lambda_t \quad (9)$$

$$\frac{U_D(C_t, D_t)}{U_C(C_t, D_t)} = \left( \frac{r + \delta + \frac{\lambda_t}{\mu_t}(1 - \delta)(1 - \theta)}{1 + r} \right) \quad (10)$$

where  $\lambda_t$  is the multiplier associated to the borrowing constraint, and  $\mu_t$  is the multiplier associated to the period budget constraint. Equation (8) equalizes the shadow value of resources within the period to the marginal utility of consumption. Equation (9) is the Euler equation that describes the law of motion of the shadow value of wealth. Equation (10) drives the choice of durable goods. Whenever the borrowing constraint does not bind at  $t$ , we have that  $\lambda_t = 0$  and equation (10) reduces to the standard condition

$$\frac{U_D(C_t, D_t)}{U_C(C_t, D_t)} = \frac{r + \delta}{1 + r} \quad (11)$$

This states that the marginal rate of substitution between durable and nondurables is equal to the user cost of durables. Hence, the ratio between marginal utilities is independent of individual level variables and will be equalized across households. Note that, while an income shock can translate into the growth rate of consumption, it can not have a differentiated impact on each type of goods. The intuition is that, without any restriction to adjust the  $C_t/D_t$  ratio, and given the isoelastic nature of the utility function, only the level of consumption bundle reacts to shocks, but not its composition. Thus, the response



of durable and non-durable goods is the same. In fact, under the assumed utility function the consumption ratio is given by

$$\left(\frac{C_t}{D_t}\right)^{1-\epsilon} = \left(\frac{\gamma}{1-\gamma}\right) \left(\frac{r+\delta}{1+r}\right) \quad (12)$$

and this equation can be used in the Euler equation to derive an expression for nondurable consumption growth as in previous studies that omit durable goods, such as Blundell, Pistaferri, and Preston (2008).

In the case of binding borrowing constraints, this result no longer holds. With  $\lambda_t > 0$  the user cost of durables is larger than with  $\lambda_t = 0$  and so are the marginal rate of substitution and the ratio  $C_t/D_t$ . The new term captures the opportunity cost of the durable good in the future—when consumption has less value than in the present—minus the value of the durable good as collateral. When the borrowing constraint is binding, the value of the  $(1-\delta)$  units of the stock of durable good that are left tomorrow falls because the household would like to bring consumption from the future to the present. Hence, it is less worthy to buy a durable good today and the ratio  $C_t/D_t$  goes up. However, this effect is partly offset by the collateral services of the durable good, which depend on the fraction  $(1-\delta)\theta$  that can be collateralized. The more severe the value of the borrowing constraint (higher  $\lambda_t/\mu_t$ ) and the smaller the value of the durable good as collateral (lower  $\theta$ ), the higher the ratio  $C_t/D_t$ . In the limit, if the residual value of the durable good expenditure can be collateralized completely,  $\theta = 1$ , then the optimal ratio  $C_t/D_t$  is as in the case without binding borrowing constraints.<sup>6</sup>

Now, how does the basket of consumption goods change with income shocks? This will depend on how the income shocks affect the severity of the borrowing constraint and hence the ratio of multipliers  $\frac{\lambda_t}{\mu_t}$ . As we argue in the next subsection, a purely transitory positive shock unequivocally alleviates the borrowing constraint, hence  $\lambda_t/\mu_t$  falls and there is a substitution towards durable goods and away from nondurable goods. Therefore, the response of durable goods to income transitory shocks is larger than the response of nondurable goods. A permanent shock may, but not necessarily will, have a similar effect. Whether it does or not will depend on the desired path for consumption. In particular, whenever households desire a falling consumption profile over time, a positive permanent shock will have the opposite effect, increasing  $\lambda_t/\mu_t$  and leading to a substitution towards nondurable goods. In this case, the response of durable goods to the permanent income

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<sup>6</sup>In the case that the durable good could be used for non-collateralized loans ( $\theta > 1$ ), then we would have that with binding borrowing constraints the share of durable goods would be larger than in the case without borrowing constraints.

shock will be smaller than the one of non-durable goods.

### 2.3 A model without uncertainty

To understand the role of the persistence of income shocks let's simplify our model in a few respects. First, household live forever and survival probabilities are equal to one in all periods; second, there is no retirement and labor earnings  $Y_t$  are deterministic and given by the recursion  $Y_{t+1} = \rho Y_t$  with  $1 > \rho > 0$ ; and third, there are no borrowing constraints. Under these simplifications the optimal basket of durable and non durable goods is given by equation (12). Substituting it into the Euler equation we can obtain an expression for nondurable consumption growth,

$$C_{t+1} = [\beta (1 + r)]^{1/\sigma} C_t$$

and for the stock of durable goods,

$$D_{t+1} = [\beta (1 + r)]^{1/\sigma} D_t$$

And substituting this expression in the law of motion for durables we obtain that expenditure on durable goods must grow at the same rate as the stock:

$$I_{t+1} = [\beta (1 + r)]^{1/\sigma} I_t$$

Without liquidity constraints, the relevant resource constraint is given by the intertemporal budget constraint

$$\sum_{j=0}^{\infty} (1 + r)^{-j} (C_{t+j} + I_{t+j}) = \sum_{j=0}^{\infty} (1 + r)^{-j} Y_{t+j} + (1 + r) A_t$$

Assuming  $1 + r > \rho$  and  $1 + r > [\beta (1 + r)]^{1/\sigma}$  we can use the expressions for consumption growth above to write total expenditure in  $t$  as a function of income and assets in  $t$ ,

$$C_t + I_t = \frac{1 - \frac{[\beta(1+r)]^{1/\sigma}}{1+r}}{1 - \frac{\rho}{1+r}} Y_t + \left(1 - \frac{[\beta(1+r)]^{1/\sigma}}{1+r}\right) (1+r) A_t$$

Given the expression for expenditure, we can also write  $A_{t+1}$  as a function of  $Y_t$  and  $A_t$ :

$$A_{t+1} = \frac{[\beta(1+r)]^{1/\sigma} - \rho}{1+r-\rho} Y_t + [\beta(1+r)]^{1/\sigma} A_t \quad (13)$$

This expression allows us to understand the effect on savings of an income increase. If  $\rho < [\beta(1+r)]^{1/\sigma}$ , the marginal propensity to spend out of an increase in  $Y_t$  will be positive and less than one and hence savings in  $t$  will increase with  $Y_t$ . That is to say, whenever the income growth is less than the desired consumption growth, part of an increase in income today is saved and spread over future periods. Instead, if  $\rho > [\beta(1+r)]^{1/\sigma}$  the marginal propensity to spend out of an increase in  $Y_t$  is larger than one, and hence an income increase generates a reduction in savings or an increase in borrowing.

Let's now map these results into the full model with life cycle and uncertainty. A purely transitory income shock ( $\rho = 0$ ) increases desired savings, and hence it alleviates the borrowing constraints in case they were binding. By alleviating the borrowing constraints the desired ratio  $C_t/D_t$  falls. As we consider more persistent income shocks (larger  $\rho$ ), the household wants to spend a larger fraction of today's income increase because the higher persistence implies that income will also grow in the coming periods. Hence, desired savings increase less and there is a smaller reduction in the severity of the borrowing constraint. As a result, the rebalancing between  $C_t$  and  $D_t$  is also smaller. Finally, whenever the income shocks have a large persistence (large  $\rho$ ), future income increases almost as much as current income. If the desired consumption growth is less than the persistence of the shock, the household will like to borrow against future income and increase expenditure today more than the income increase. When borrowing constraints are binding this makes them more severe, hence the ratio  $C_t/D_t$  goes up and the response of non-durable goods to the income shocks is larger than the response of durable goods.

## 2.4 The transmission of shocks and the measure of insurance

Let  $c_{it}$  be log non durable consumption for household  $i$  at age  $t$  and  $d_{it}$  be log durable consumption for household  $i$  at age  $t$ . Following Blundell, Pistaferri, and Preston (2008), we define the transmission coefficients for the shock  $x_{it}$  as

$$\begin{aligned}\phi_x^c &= \frac{\text{cov}(\Delta c_{it}, x_{it})}{\text{var}(x_{it})} \\ \phi_x^d &= \frac{\text{cov}(\Delta d_{it}, x_{it})}{\text{var}(x_{it})}\end{aligned}$$

These coefficients measure the proportional change in each consumption good that comes as a response to shocks.  $\phi_x^c$  has been used as a measure of (lack of) insurance because complete markets implies equalization of marginal utilities across states, and in a one-good model this implies equalisation of consumption levels. Then, under complete markets  $\phi_x^c = 0$ , and with imperfect insurance the larger  $\phi_x^c$ , the further away from complete

markets. With two goods, however,  $\phi_x^c$  might be very small while  $\phi_x^d$  is large. Or the other way around. This will happen whenever there is rebalancing from one good to the other. To come up with a measure of lack of insurance that can be used in the two-good model as well as in the one-good model we consider the transmission of income shocks into the consumption basket  $V = C^\gamma D^{1-\gamma}$ ,

$$\phi_x^v = \frac{\text{cov}(\Delta v_{it}, x_{it})}{\text{var}(x_{it})} = \phi_x^c + (1 - \gamma)(\phi_x^d - \phi_x^c)$$

where  $v_{it}$  is the logarithm of  $V_{it}$ . Equation (12) above shows that in absence of binding borrowing constraints  $c_{it} - d_{it}$  is independent from shocks. Hence,  $\phi_x^c - \phi_x^d = 0$  for both shocks and  $\phi_x^v = \phi_x^c$ . In that case, the transmission coefficient of nondurable consumption is a correct measure of lack of insurance. Instead, when the borrowing constraints bind, equation (10) shows that  $\phi_x^d - \phi_x^c > 0$  if the shock  $x_{it}$  alleviates the borrowing constraint and  $\phi_x^d - \phi_x^c < 0$  if the shock makes the borrowing constraint more severe. In this situation,  $\phi_x^c$  gives a biased measure of insurance and the difference  $\phi_x^c - \phi_x^v$  tells us how much of the transmission of income shocks into nondurable consumption is due to rebalancing.

### 3 Calibration

We need to set the values for 11 parameters. The key parameters  $\beta$ ,  $\gamma$ ,  $\delta$ , and  $\theta$  are calibrated such that the model is consistent with the data on wealth accumulation over the life cycle, expenditure share on durable goods, aggregate ratio of expenditure to stocks of durable goods, and collateralized borrowing in durable goods. The rest of parameters are set directly from common values in the literature.

Our model is also quantitatively consistent with an important fact that we do not target. In particular, it delivers the observed average transmissions of transitory and permanent shocks into non-durable consumption. This property is central to the question at hand because it implies that the model is consistent with the average amount of insurance to transitory and permanent shocks as measured in the data.

#### 3.1 Data

We use the Panel Study of Income Dynamics (PSID) to measure the distribution of wealth holdings and the Consumer Expenditure Survey (CEX) to measure the aggregate composition of the consumption basket and the extent of borrowing against durable goods. Because we want to compare the response to shocks of non-durable consumption to the ones measured by Blundell, Pistaferri, and Preston (2008) in the data, the reference

period is 1980-1992. In this time interval, we have only two PSID waves with data on wealth: 1984 and 1989. We also use the 1994 wave, which is close enough in time. In our PSID sample, we include only married households with a head active in the labor market.<sup>7</sup> Our measure of wealth in the PSID data is given by total net worth: this is the value of all assets, including housing, minus all debts. Net worth includes the value of vehicles (minus the outstanding debt associated to their purchase), but not the value of other durable goods. We will associate wealth in the data to the sum  $W = A + D$  in the model.<sup>8</sup>

As for the CEX, we work with the series of annual cross-sections described in Harris and Sabelhaus (2000). We classify the different expenditure categories in the CEX as either durable or nondurable. Durable goods include cloth, jewellery, furniture, household appliances, vehicles and spare parts, books, and sport and recreational equipment, but exclude housing, which is included in  $A$ . Nondurables include food and other household supplies, household utilities, services, public transport fees, fuel and tolls expenditures.<sup>9</sup> We also use aggregate data on durables from the 2011 revision of *Fixed Reproducible Tangible Wealth* by the Bureau of Economic Analysis. Our definition of durables in the aggregate data closely follows the one in the micro data, and it's basically obtained from subtracting therapeutic equipment from the total stock of consumer durables.

### 3.2 Parameters set directly

**Timing and demographics.** A period is a year. We assume households are born to working life at age 25 and retire at age 65. Certain death takes place at age 95. This implies  $T_R = 40$  and  $T = 70$ . The survival probabilities are a decreasing function of age, following the *National Center for Health Statistics life tables* for 1989-1991. We use the age-specific mortality rates for the whole population.

**Preferences.** Our utility function has three parameters to be set:  $\epsilon$ , which captures the elasticity of substitution between goods;  $\sigma$ , which measures the coefficient of relative risk aversion; and  $\gamma$ , which measures the weight of nondurable goods. In addition, we have the intertemporal discount factor  $\beta$ . We set  $\sigma$  to 2, as widely used in the literature. We also fix  $\epsilon = 0$ , implying a Cobb-Douglas aggregator for durables and nondurables. Both

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<sup>7</sup>We want our sample to be close to the one in Blundell, Pistaferri, and Preston (2008).

<sup>8</sup>Hence, in our main calibration houses are going to be part of financial wealth. However, in Section 5 we explore a calibration in which houses are part of the stock of durable goods that yield utility.

<sup>9</sup>Cloth is considered a semi-durable, and has often been included among nondurables in previous studies. Treating it as nondurable has no effect in our quantitative exercise. We exclude health and education expenditures from the analysis as they can be seen more like an investment.

aggregate and micro data are consistent with this choice.<sup>10</sup> The remaining parameters,  $\gamma$  and  $\beta$ , are calibrated in equilibrium as detailed below.

**Income process.** We calibrate the earnings process with the values used by Kaplan and Violante (2010). These authors use a PSID sample as in Blundell, Pistaferri, and Preston (2008). They calibrate the deterministic component to mimic the average age profile of after-tax earnings, and the variance of the permanent shock  $\sigma_\eta^2$  to match the increase in residual earnings dispersion over the life cycle. The variance of the transitory shocks  $\sigma_\epsilon^2$  (set to 5 times the one of the permanent shocks) is taken directly from Blundell, Pistaferri, and Preston (2008) estimates. The initial variance of the permanent component of income  $\sigma_{z_0}^2$  is then set to replicate the variance of dispersion of residual earnings at age 25.

**Retirement income.** The pension benefit is a concave function of average working life earnings, explicitly capturing the progressivity of the U.S. social security system. We use the values by Storesletten, Telmer, and Yaron (1999).<sup>11</sup> The Medicare payment  $B$  is calibrated to the ratio of total Medicaid payments to individuals aged 65+ and the number of households at that age range. This gives a payment of \$8,641 per household and year.<sup>12</sup>

**Technology parameters.** The return to savings  $r$  is set to 3%. The depreciation rate  $\delta$  is calibrated in equilibrium, as explained below.

**Financial markets parameters.** In our baseline calibration we set  $\underline{A}_t = 0$ , which precludes unsecured debt. This choice corresponds quite closely to the natural borrowing limit in the model given that we do not impose any lower bound on the log of the income

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<sup>10</sup>The aggregate time series data from the US shows that, while the relative price of durable goods to nondurable goods has fallen steadily for the last 40 years, the share of durables to nondurables has remained stable over time. This feature is consistent with a unit elasticity of substitution between goods. The attempts to estimate the elasticity of substitution between durables and nondurables using micro data also support the specification that the time series evolution of aggregate data suggests. Most studies cannot reject the hypothesis of  $\epsilon = 0$ . See Fernández-Villaverde and Krueger (2011) for a summary of empirical estimates of this parameter.

<sup>11</sup>This function is characterized by a minimum and a maximum level of benefits, and a piecewise-linear function of average earnings in between. Storesletten, Telmer, and Yaron (1999) report the actual figures in 1993 dollars and the relative values with respect to GNP per capita. Our model generates relative values in line with the latter, using total household income to measure GNP, since we don't model production.

<sup>12</sup>According to MCBS Project (2006), in 2002 total Medicare payments to beneficiaries 65+ amounted to \$229,915 million (Table 4.1), while the number of beneficiaries aged 65+ were 35,954,880 individuals (Table 1.1). Of those, 52% were married (Table 2.1). Assuming that the 65+ married individuals are married to other 65+ married individuals, this gives 26,606,611 households aged 65+.

process.<sup>13</sup> In the robustness section we check for the effects of  $\underline{A}_t < 0$ . The fraction of durable goods that can be used as collateral,  $\theta$ , is calibrated in equilibrium.

**Initial wealth distribution.** Households enter the model with some random initial wealth  $A_1$ , which is drawn from an exogenous distribution. We use a Pareto distribution to capture the skewness of the observed distribution for wealth at young ages in our PSID sample. The parameters of the distribution function are chosen to replicate the average wealth and the degree of inequality, as measured by the Gini index, for households in the 21-25 age bracket.

### 3.3 Parameters calibrated in equilibrium

We choose  $\gamma$  to match the average durables to nondurables expenditure ratio in the CEX. The discount factor  $\beta$  is set by matching the average wealth at ages 56-60 in the PSID. Since we feed the wealth levels at young ages into the model, this target captures the average increase in wealth over the life cycle. The depreciation rate  $\delta$  is set to reproduce the aggregate ratio of expenditures in durable goods to the stock of durable goods. In our baseline exercise, we follow Aaronson, Agarwal, and French (2012) in using the value of 0.14 computed by Campbell and Hercowitz (2003) for consumer durables excluding housing. We consider alternative values in section 5.2. Finally, a key parameter in our analysis is  $\theta$ , which captures the extent to which durable goods can be used as collateral for borrowing. We exploit the information available in the CEX on new loans acquired to purchase vehicles. In particular, for each household with positive expenditure on durable goods, we divide the amount borrowed to purchase vehicles by total expenditure on durable goods. We take the average value of this ratio across households as a measure of the extent to which durable goods are self-financed. This calculation delivers a value of 0.1. In the model, the maximum possible debt to acquire one unit of durable good is given by  $\theta \frac{(1-\delta)}{1+r}$ , so for a given depreciation rate and a given interest rate, we choose the  $\theta$  that makes this expression equal to 0.1.

We also calibrate a version of the model without durable goods. In this case  $\theta$ ,  $\delta$ , and  $\gamma$  are absent, and we recalibrate  $\beta$  to keep the wealth profiles as in data.

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<sup>13</sup>Indeed, given that labor earnings can be zero, the natural borrowing restricts the borrowing limit to be equal to the present discounted value of pension benefits, which has a positive lower bound given by the existence of a minimum benefit. We find this channel for unsecured debt as an artefact of the model, rather than as a meaningful economic mechanism, and hence choose to switch it off. If we allowed for the actual natural borrowing limit, young households would have less access to unsecured credit than old households just because the present discounted value of their pensions is smaller. Moreover, households with a long history of positive shocks accumulate larger Social Security claims, which would allow them larger borrowing than other households that may have the same earnings at a given age.

Table 1: Calibration targets and results

Parameter	Value	Target/Source	Model	Data
<i>Common</i>				
$\sigma$	2			
$r$	3%			
<i>Income process</i>				
$\sigma_\varepsilon^2$	0.05			
$\sigma_\eta^2$	0.01	Kaplan-Violante (2010)		
$\sigma_{z_0}^2$	0.15			
<i>Retirement Income</i>				
<i>Initial wealth</i>				
Shape parameter	1.1539	gini of $W$ at 21-25 (PSID)	0.8468	0.8469
average $A_1$	1.077	average $W$ at 21-25 (PSID)	1.077	1.077
<i>With durables</i>				
$\beta$	0.9854	average $W$ at 56-60 (PSID)	32.875	32.874
$\gamma$	0.7870	average $I/C$ (CEX)	0.2444	0.2444
$\delta$	0.1292	aggregate $I/D$ (BEA)	0.1445	0.1400
$\theta$	0.1183	average $\theta \frac{(1-\delta)}{1+r}$ (CEX)	0.1000	0.1000
<i>Without durables</i>				
$\beta$	0.9896	average $W$ at 56-60 (PSID)	32.873	32.874

### 3.4 Simulated life cycle profiles

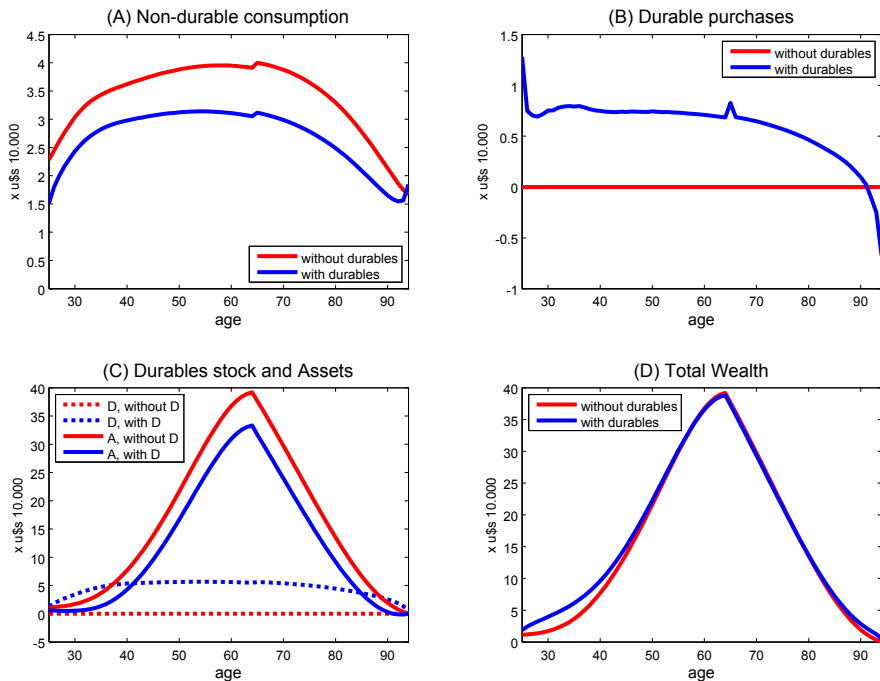
Figure 1 shows the average life cycle profile for the main variables in our model, expressed in tens of thousands of dollars. Red lines depict the profiles emerging from the model without durable goods, while the blue lines represent our baseline model with durables.

Nondurable consumption (top left panel) is hump-shaped as in the data. It peaks around 55 years of age, somewhat later than documented by Gourinchas and Parker (2002) (45 years old) and Fernández-Villaverde and Krueger (2006) (50 years old).<sup>14</sup> The size of the hump in nondurable consumption exceeds its empirical counterpart: nondurable consumption roughly doubles between age 25 and the peak, compared to the estimated increase of 50% in Gourinchas and Parker (2002) or the 25%-40% increase in Fernández-Villaverde and Krueger (2006). A similar hump-shaped pattern is observed for expenditure on durable goods (top right panel), apart from an initial spike in durables expenditure because simulated households are born without any durables. Fernández-Villaverde and Krueger (2006) document a hump-shaped profile for durables expenditure, with a similar timing of the hump and the peak being approximately 33% higher than

<sup>14</sup>Fernández-Villaverde and Krueger (2006), however, report different points for the peak, depending on the equivalence scale chosen to compare households of different sizes.



Figure 1: Average Life Cycle Profiles



the minimum, in contrast with the 15% increase obtained by our model. Total expenditure (not reported) combines the excessive hump of nondurables and the moderate hump of durables: the increase in total expenditure over the life cycle is about 40% in the model, compared to the 30% estimated by Gourinchas and Parker (2002) and Fernández-Villaverde and Krueger (2006).<sup>15</sup>

Wealth accumulation (bottom right panel) follows the characteristic pattern in this family of models, with most of the asset accumulation taking place near retirement. The size of the peak is matched to the data by calibration.<sup>16</sup> This is important. Models that are consistent with the size of the life cycle hump in consumption largely understate the life cycle hump in wealth. For instance, in Kaplan and Violante (2010) the hump in wealth is half as large. Finally, the wealth composition in the economy with durables (bottom left panel) shows how households build up a stock of durables at early stages of the life cycle (dotted blue line) at the expense of accumulating financial assets (solid blue line).

<sup>15</sup>Figure 1 shows an additional spike in consumption of both goods at retirement. Upon retirement there is no uncertainty left in the model, so precautionary motives for saving disappear after  $T_R$ .

<sup>16</sup>The quick deaccumulation of assets during retirement is known to be strongly counterfactual, see for instance Nakajima and Telyukova (2012). Since we focus on the transmission of income shocks during working life, we abstract from motives to save during retirement, such as health uncertainty or intentional bequests.

This feature is analogous to the findings in Fernández-Villaverde and Krueger (2011).<sup>17</sup>

Figure 2: Average of Euler Equations

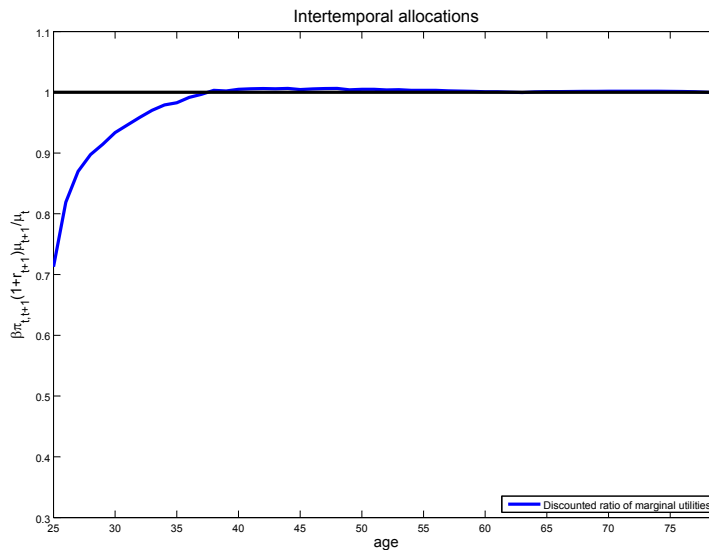
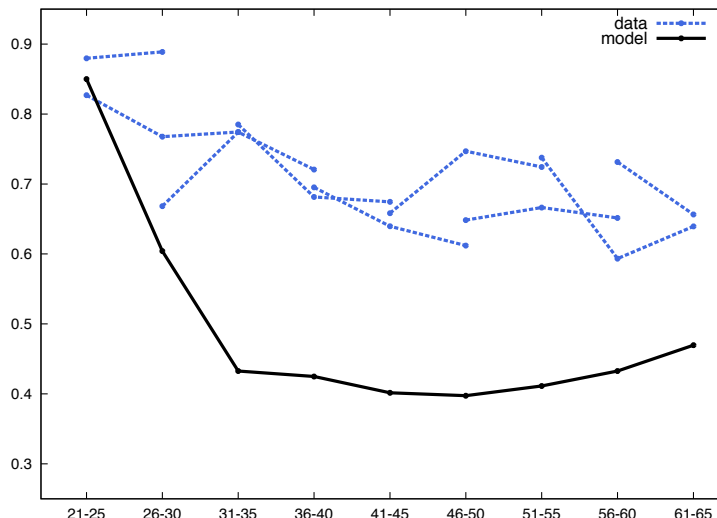


Figure 2 illustrates the incidence of borrowing constraints over the life cycle. Specifically, it depicts the cross-sectional average by age of the ex-post discounted ratio of marginal utilities,  $\beta\pi_{t,t+1}(1+r)\frac{\mu_{t+1}}{\mu_t}$ . This is just an ex-post version of the Euler equation, and should be equal to 1 in the absence of binding borrowing constraints. We can see that the largest deviations from the optimal intertemporal allocation of consumption are concentrated among young households. By the age of 40, the borrowing constraint is not binding for most households, and, on average, no significant deviation from the desired allocations are observed.

Finally, Figure 3 shows the evolution of wealth inequality. The model is able to capture the decline in inequality over the life cycle, albeit at a higher pace than in the data. The difference in inequality levels is attributable to the absence of households with little or no wealth. In the absence of unsecured debt, the model is unable to generate households with no wealth because all households hold a positive stock of durable goods, and they can borrow only against a fraction of this stock.

<sup>17</sup>In that exercise, Fernández-Villaverde and Krueger (2011) preclude borrowing altogether, while we allow for collateralized lending. However, our calibrated down payment  $1 - \theta$  is almost 0.9, which restricts lending substantially. Their main exercise aims to encompass housing as well as smaller durables, hence allowing for full collateralization of durables. Another important difference in terms of wealth accumulation is the absence of a pension system in their model.

Figure 3: Wealth inequality over the life cycle



## 4 Results

We use our calibrated model to compute the transmission coefficients with simulated data. Table 2 summarizes the results. Panel (a) reports the average transmission coefficients for all households, panel (b) shows the same information for the youngest households only, and panel (c) for the oldest (working-age) households.

For transitory shocks, we find that 14.2% of innovations are transmitted into non-durable consumption for the young and 5.5% for the old, with an average transmission over the whole population of 8.6%. In comparison to the empirical findings by Blundell, Pistaferri, and Preston (2008), our model generates slightly larger transmission of transitory shocks to nondurable consumption, roughly 3 percentage points higher than their baseline estimate, but this is within one standard deviation of the estimate. Regarding permanent shocks, our model generates about the same transmission to nondurable consumption as found in the data (60.9% compared to 64.2% in Blundell, Pistaferri, and Preston (2008), with a standard deviation of 9%).<sup>18</sup> The transmission of the permanent shocks is also much higher among the young (83.5%) than among the old (48.3%).

Our main finding is that the transmission of income shocks into durable goods is

<sup>18</sup>The estimation method used by Blundell, Pistaferri, and Preston (2008) is known to bias upwards the transmission of permanent shocks in the presence of binding borrowing constraints, see Kaplan and Violante (2010). We applied their estimation procedure to our simulated data and obtained a point estimate of 72.7, still within the range of their empirical estimates.

Table 2: Average transmission coefficients of income shocks to consumption (%)

	$\phi_x^c$	$\phi_x^d$	$\phi_x^c - \phi_x^d$	$\phi_x^v$	$\phi_x^c - \phi_x^v$
<i>(a) All households</i>					
Transitory shocks	8.6	21.9	-13.3	11.5	-2.8
Permanent shock	60.9	52.5	8.4	59.1	1.8
<i>(b) Young households (below 40)</i>					
Transitory shocks	14.2	50.7	-36.4	22.0	-7.8
Permanent shock	83.5	60.4	23.2	78.6	4.9
<i>(c) Old households (over 40)</i>					
Transitory shocks	5.5	5.8	-0.3	5.5	-0.0
Permanent shock	48.3	48.2	0.1	48.2	0.0

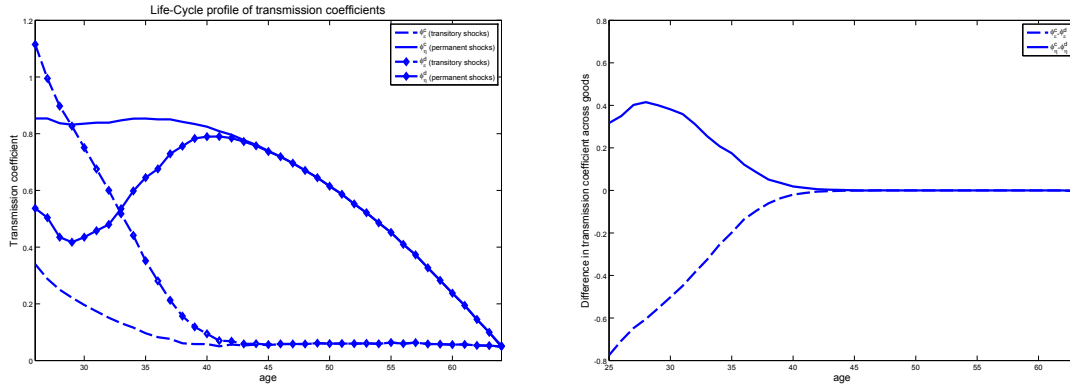
Note: The first column reports the transmission of income shocks into non-durable goods, the second one the transmission into durable goods, the third one reports the rebalancing between durable and non-durable goods as a response of the income shocks, the fourth column reports the transmission of shocks into the consumption basket and hence it reflects our measure of lack of insurance, the fifth column reports the bias in the standard measure of consumption insurance.

substantially different from the transmission into nondurables, and that these differences go in opposite direction depending on the type of shock. Regarding transitory shocks, the response of durables for the overall population is 21.9%, which is 13.3 percentage points larger than the response of nondurables. This reflects a shift of the consumption basket towards durable goods due to the loosening of borrowing constraints. Instead, the response of durables to permanent shocks is 8.4 points smaller than the one of nondurables, which reflects a shift away from durable goods as households increase their desire to borrow from the higher expected future income.

The consumption rebalancing induced by the shocks changes over the life cycle along with the incidence of the borrowing constraints. In particular, for young households the transmission of transitory shocks into durable goods is 36.5 percentage points higher than into nondurables, and the transmission of permanent shocks into durable goods is 23.1 percentage points lower than into nondurables.

These differences in transmission imply non-negligible biases of the insurance measures based on nondurable consumption, especially for the young. We find that for the overall population the transmission of transitory shocks into the consumption basket  $\phi_x^v$  is 11.5% (see column 4 in Table 2), which is 2.8% points larger than the transmission into nondurable consumption (see column 5). For the young, the transmission into the consumption basket is 22.0%, which is 7.8% points larger than the transmission into non-durable consumption. Therefore, we conclude that transitory income shocks are not easy

Figure 4: Age profiles of transmission coefficients of income shocks to consumption



to insure for the young, despite the fact that by looking at the response of nondurable consumption it seems so. Regarding the permanent shocks, the bias of the transmission of permanent shocks is 1.8% for the overall population and 4.9% for the young. Note that the bias, which we define as the difference between  $\phi_x^c$  and  $\phi_x^v$ , is given by

$$\phi_x^c - \phi_x^v = (1 - \gamma) (\phi_x^c - \phi_x^d)$$

so, with the calibrated value of  $\gamma = 0.78$  the bias is roughly 20% of the difference between the transmission coefficients.

In Figure 4 Panel (a) we plot the transmission coefficients by age for both nondurable (plain lines) and durable goods (lines with diamonds). The solid lines correspond to the permanent shock and the dashed lines to the transitory shock. The difference between the transmission to durables and nondurables gives the extent of rebalancing for each type of shock, and is plotted in Panel (b). As shown by Kaplan and Violante (2010), this type of models predict a clear life-cycle pattern in the transmission of shocks. For both types of income shocks, the transmission to nondurable expenditure decreases with age. This pattern is qualitatively consistent with the findings of Cerletti (2011), who shows falling transmissions of shocks to consumption for Spanish households. To the best of our knowledge, no similar profile has been documented empirically for the US.<sup>19</sup> The shape of the age profile for transmission is the result of two forces: the age profile of binding borrowing constraints and the proximity to the retirement age. The fraction of

<sup>19</sup>Blundell, Pistaferri, and Preston (2008) estimate transmission coefficients for two different cohorts. They obtain mildly higher transmission for the younger cohort, especially with respect to permanent shocks, but the difference across cohorts is not statistically significant.

households hitting the borrowing limit is higher at young ages, when the accumulated wealth is low. Older households are better self-insured against transitory shocks, explaining the reduction in  $\phi_\varepsilon^c$  as age increases. On the other hand, permanent shocks are only permanent in the sense of lasting for the whole working life. Hence, as the retirement age approaches, permanent and transitory shocks are more alike. Therefore, the gap between the transmission coefficients of both types of shocks disappears as households grow old.

Another way of seeing this same results is in the right panel of Figure 4, where we plot the amount of rebalancing computed as the difference in transmission coefficients between nondurables and durables. We can see that consumption rebalancing is important for young households, disappearing after the age of 45, when liquidity constraints cease to bind, as seen in Figure 2. A transitory shock to a constrained household induces a rebalancing towards durable goods ( $\phi_\varepsilon^d > \phi_\varepsilon^c$ ), hence the response of nondurables is lower than that of the consumption basket. A permanent shock to a constrained household has the opposite effect, rebalancing consumption towards nondurable goods ( $\phi_\eta^d < \phi_\eta^c$ ), and hence transmitting more to nondurable goods than to the composite basket. In terms of equation (12), this implies that  $\lambda_t/\mu_t$ , our measure of the tightness of the borrowing constraint, co-moves positively with the permanent shock. In other words, positive permanent shocks aggravate the severity of borrowing constraints, while negative permanent shocks ease it. These differences disappear over the life cycle, as borrowing constraints become less binding on average, and the responses to shocks of both goods converge.

#### 4.1 Differences between models

In this Section we want to compare the transmission coefficients of nondurable consumption predicted by our model to those of the model without durable goods. This transmissions may be quite different because the two models differ not only in the substitution between goods but also in some other important aspects. First, households in the model with durable goods have a higher capacity to borrow (as long as  $\theta \neq 0$ ). Second, while the two economies are calibrated to the same total wealth, the timing of wealth accumulation is different: in the model with durable goods households accumulate more wealth in the first part of the life-cycle, whereas in the model without durable goods households have more wealth in the second part of the life cycle (see Figure 1). Third, the composition of wealth is also different: in the model with durable goods, most of the assets held before the age of 40 are durable goods. Finally, in order to achieve the same amount of total wealth in both economies, households are somewhat more impatient in the model with durables (see Table 1).

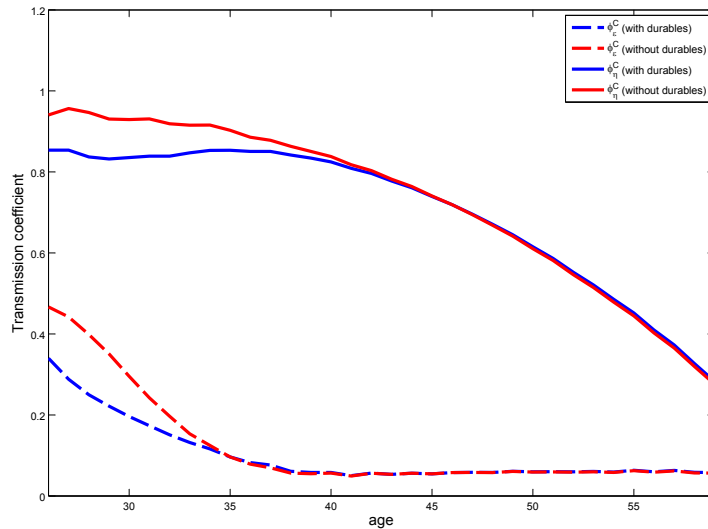


Figure 5: Transmission coefficients (nondurables)

In Figure 5 we plot the transmission coefficients for nondurable consumption for both models. Blue lines depict the transmission coefficients in the model with durable goods, while red lines indicate the transmission coefficients in the model without durables. The solid lines correspond to the transmission of permanent shocks, and the dashed lines to the transitory shock. We see that the main differences are in younger households. In particular, the transmission of both shocks to nondurable consumption is lower in the model with durables up to age 40, being practically identical thereafter. The transmission of the transitory shock is lower in the model with durables because of the rebalancing towards durable goods. The transmission of the permanent shock is lower in the model with durables despite the fact that there is rebalancing towards non-durable goods. However, in the model with durables households are better self-insured and a lower fraction of the shocks is transmitted into consumption.

## 5 Extensions and robustness checks

In this section, we analyze the sensitivity of our findings to alternative modeling choices and calibration strategies. Table 3 summarizes the calibration results of the different exercises we conducted. We explain each of them in detail below.

Table 3: Alternative parameterizations: calibration results.

Specification	Baseline	Illiquid wealth	Housing	Unsecured debt
<i>Parameters</i>				
$\beta$	0.9854	0.9666	0.9867	0.9839
$\gamma$	0.7870	0.7780	0.7858	0.7822
$\theta$	0.1183	0.1183	0.8000	0.0000
$\delta$	0.1292	0.1292	0.0452	0.1292
$\tau$	-	0.0976	-	-
$\alpha$	0	0	0	0.5354
<i>Statistics</i>				
average $W$ at 56-60	32.875	32.874	32.875	32.875
fraction with $W < 0$	0.0000	0.0000	0.0000	0.1199
average $I/C$	0.2444	0.2444	0.2444	0.2444
aggregate $I/D$	0.1445	0.1441	0.0620	0.1456
average $W^{liq}/W^{noliq}$	2.9440	0.2279	5.2270	2.2690

## 5.1 Liquidity of assets

So far, we have considered a single financial asset,  $A_t$ , to reflect the total net worth of households, once consumer durables are excluded. This definition hides the heterogeneous nature of the different components of households' balance sheets in terms of liquidity. According to Kaplan and Violante (2014), a fraction as large as 80% of average household wealth is held in illiquid assets, which means that a large fixed cost has to be paid in order to use it. Therefore, the self-insurance role of wealth may be overstated in our baseline exercise. Modelling portfolio decisions in the presence of assets that differ in liquidity and rate of return is beyond the scope of this paper. However, we acknowledge that our characterization of  $A_t$  can be interpreted as an extreme assumption about portfolio composition, where all wealth is held in the liquid asset.

Hence, for completeness, we run a simple alternative extreme case, in which some fraction of total wealth is fully illiquid and can not be accessed before retirement. The interpretation is that households save in illiquid assets for retirement considerations, while they keep liquid assets for precautionary motives. Specifically, we maintain liquid savings as an endogenous variable, but we restrict savings in illiquid assets, which we label "retirement accounts", to be a constant fraction  $\tau$  of income. Upon retirement, households receive the (capitalized) value of retirement accounts as a lump-sum transfer.<sup>20</sup> There-

<sup>20</sup>Since life is deterministic after retirement, recovering illiquid assets as either a one-time payment or an annuity does not matter. By abstracting from any potential misalignment between the timing of illiquid assets payments and the desired consumption profile, the one-time assumption ensures that



fore, the baseline model assumes that the retirement accounts can be withdrawn in full at any time and no cost, while the alternative forbids any anticipated withdrawal. To be consistent with the definition used in the data, we compute net liquid (illiquid) wealth as total liquid (illiquid) assets minus total liabilities associated to the purchase of liquid (illiquid) assets. In terms of our model, we can define liquid wealth  $W_t^{liq}$ , and illiquid wealth  $W_t^{noliq}$ , as:

$$W_t^{liq} = A_{t+1} + \theta \frac{1 - \delta}{1 + r} D_t$$

$$W_t^{noliq} = (1 - \theta \frac{1 - \delta}{1 + r}) D_t + \underbrace{\tau \sum_{j=1}^t (1 + r)^{t-j} Y_j}_{\text{retirement accounts}}$$

In Table 3 we apply the same definition to single-asset economies, where retirement accounts are not present. Hence, in those cases the ratio  $W^{liq}/W^{noliq}$  is just a measure of the contribution of the net stock of consumer durables to total net worth.

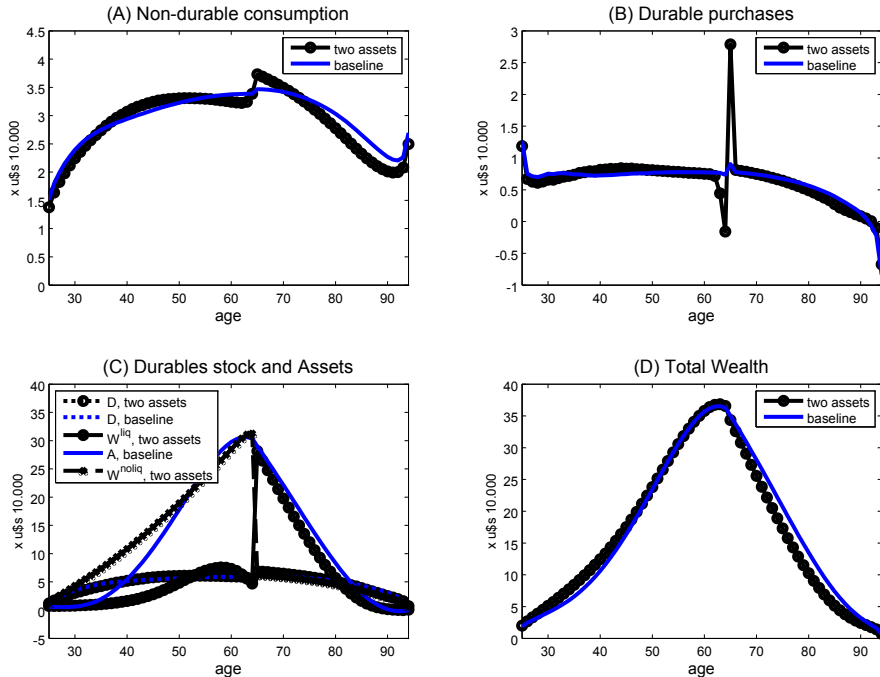


Figure 6: Average Life Cycle Profiles (Illiquid Wealth)

after-retirement life is the same in both the baseline and the alternative model.

In terms of calibration, introducing illiquid wealth requires to pin down the composition of wealth, which is governed by  $\tau$ . We hence calibrate  $\beta$ ,  $\gamma$ ,  $\delta$ , and  $\tau$  jointly to match the same statistics as in the previous section plus the liquid to illiquid wealth ratio for working age households. Since  $W_t^{noliq}$  captures the net value of illiquid assets (with the exception of consumer durables), it is unclear how the borrowing limit should be specified in the two-asset case. We choose to maintain  $\alpha = 0$ , so the results are directly comparable to our main exercise. Two things are worth noticing. First, we obtain a value of  $\tau$  equal to 9.76%, which resembles the fraction of lifetime earnings held as wealth at retirement. Using the PSID, Hendricks (2007) estimates the average lifetime earnings of a household by computing the capitalized sum of earnings over the life cycle, and finds that average wealth at retirement amounts to 8% of life time income.<sup>21</sup> Second, the discount factor is lower than in the single asset case, as a consequence of the timing assumed for illiquid wealth accumulation. Figure 6 shows that adding the illiquid assets leads to an anticipation of wealth accumulation. This is a result of savings in retirement accounts being proportional to income throughout the working life, whereas in the single-asset economy, savings for retirement are concentrated towards the end of working life.<sup>22</sup> However, liquid wealth held by workers is lower in the two-asset economy, which translates into less self-insurance. Remarkably, the main differences in liquid wealth accumulation between the two economies arise after the age of 40, when life-cycle motives for saving become more important.

We report the transmission coefficients by age in Figure 7. We see that, while early in life the amount of rebalancing in the two-asset economy is similar to the one-asset economy, it fades away much later in life in the two-asset case, leading to a higher overall incidence of rebalancing and a flatter age profile for transmission coefficients. This reflects the presence of rich constrained households in the two-asset model. These are households in the second half of their working life, who own a significant amount of assets, but are nevertheless constrained in terms of liquidity, since most of their wealth is accounted by the illiquid asset. The average transmission coefficients generated by the two-asset model are reported in the second column of Table 4. Consumption responses are in general larger in this version of the model, since self-insurance is restricted to only a fraction of total wealth. Compared to the baseline model, the transmission of transitory shocks into nondurable consumption increases from 8.6% to 14.4%, whereas the transmission of

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<sup>21</sup>In our model, average total wealth at retirement, which includes liquid assets and durable goods, is 13% of lifetime earnings, computed in the same way as Hendricks (2007).

<sup>22</sup>It is not obvious how the timing of illiquid wealth accumulation may differ from that of liquid wealth when both assets are endogenously chosen. We refer to Kaplan and Violante (2014) for a recent analysis of wealth composition when all assets are chosen endogenously.

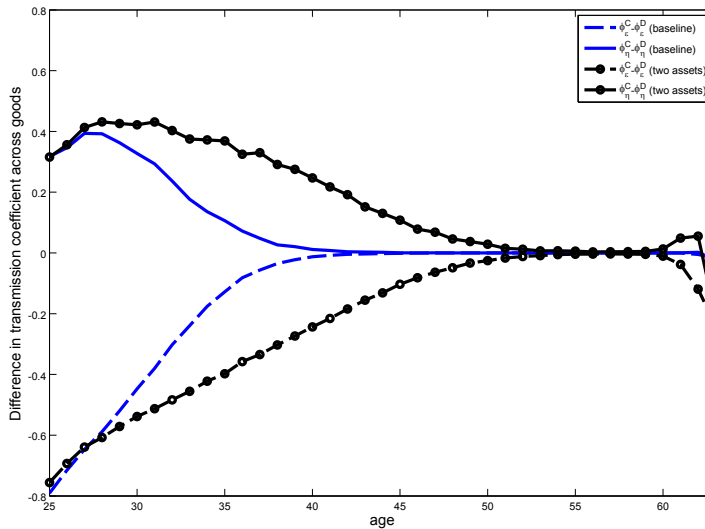


Figure 7: Difference in Transmission Coefficients (Illiquid Wealth)

permanent shocks increases from 60.9% to 71.8%. A closer examination of panels (b) and (c) of Table 4 reveals that most of the differences come from older households, especially for permanent shocks: while the differences in transmission coefficients to non-durable goods are hardly above 6 percentage points for households below 40 years old, they can be as large as 17 percentage points for older households. In terms of the transmission of shocks to the consumption bundle, however there are significant differences throughout the life cycle, since the response of durable goods is substantially different in the two-asset model even at young ages. Therefore, both age groups contribute to the increase in the overall bias relative to the benchmark.

The conclusions of this exercise are important. If we think that not all household wealth can be used cheaply to accommodate unexpected income changes, a standard life-cycle model of consumption predicts much less insurance than measured in the data. Hence, the excess smoothness puzzle could be severe. From an empirical point of view, our preliminary exercise highlights the importance of distinguishing constrained households in terms of access to liquidity, rather than in terms of levels of net worth.

## 5.2 Housing

Our main exercise is focused on consumer durables such as cars, furniture, appliances, and smaller durable goods. Our simple framework captures, in a stylized way, the main features of these goods, but it may be a poorer approximation to the characteristics of

Table 4: Alternative parameterizations: transmission of income shocks.

Specification	Baseline	Illiquid wealth	Housing	Unsecured debt
<i>(a) Transmission (all)</i>				
$\phi_\varepsilon^c$	8.6	14.4	9.3	6.7
$\phi_\eta^c$	60.9	71.8	61.4	62.4
$\phi_\varepsilon^d$	21.9	37.7	18.3	14.0
$\phi_\eta^d$	52.5	54.4	57.6	55.2
$\phi_\varepsilon^c - \phi_\varepsilon^v$	-2.8	-5.2	-1.9	-1.6
$\phi_\eta^c - \phi_\eta^v$	1.8	3.9	0.8	1.6
<i>(b) Transmission (young)</i>				
$\phi_\varepsilon^c$	14.2	21.3	16.1	8.7
$\phi_\eta^c$	83.5	83.6	84.8	85.7
$\phi_\varepsilon^d$	50.7	71.7	40.9	28.7
$\phi_\eta^d$	60.4	46.0	74.3	65.8
$\phi_\varepsilon^c - \phi_\varepsilon^v$	-7.8	-11.2	-5.3	-4.4
$\phi_\eta^c - \phi_\eta^v$	4.9	8.4	2.3	4.3
<i>(c) Transmission (old)</i>				
$\phi_\varepsilon^c$	5.5	10.5	5.5	5.6
$\phi_\eta^c$	48.3	65.3	48.3	49.4
$\phi_\varepsilon^d$	5.8	18.6	5.6	5.7
$\phi_\eta^d$	48.2	59.2	48.3	49.4
$\phi_\varepsilon^c - \phi_\varepsilon^v$	-0.0	-1.8	-0.0	-0.0
$\phi_\eta^c - \phi_\eta^v$	0.0	1.4	0.3	0.0

Note: Transmission coefficients are expressed in percentage points.

housing. While the housing stock is an unlikely margin of adjustment to income shocks, for the sake of completeness we perform an alternative calibration including housing in the bundle of durable goods. In practice, this amounts to a reassessment of the durability of goods,  $\delta$ , and the required down payment on durables,  $\theta$ . It also changes the definition of assets  $A$ , as housing now goes into  $D$ , but it does not change the total net worth  $W = A + D$ .

Equation (10) states that a high durability (a low depreciation rate) of durable goods increases the extent of rebalancing. In our baseline calibration, we obtain a value for  $\delta$  of 12.92%, which is consistent with the aggregate ratio between expenditures and stocks of consumer durables excluding housing. When housing is included, the value of this statistic decreases dramatically, as houses outlives most other durable goods. This leads to a lower depreciation rate,  $\delta = 4.52\%$ .

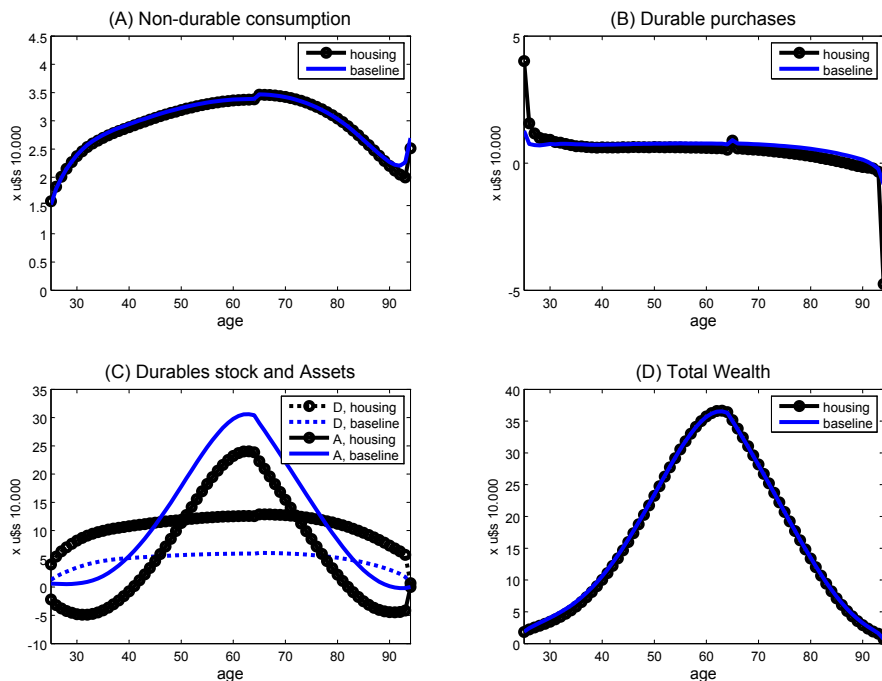


Figure 8: Average Life Cycle Profiles (Housing)

At the same time, equation (10) shows that rebalancing is less important the lower is the down payment ( $1 - \theta$ ). Our benchmark calibration featured high down payments, as  $\theta$  was slightly lower than 0.12. This was a result of bundling goods with a high collateral value, such as cars, with many other goods with practically no collateral value. When we include housing, a highly collateralizable asset that accounts for a large fraction

of durable goods holdings, the ability of households to borrow against durables has to increase significantly. Following the housing literature, we set a down payment of 20%, which amounts to  $\theta = 0.80$ .

We recalibrate our model economy accordingly, keeping the rest of the targets at their baseline level. The results of this calibration (summarized in the second column of Table 3) show minor changes in parameters other than  $\delta$  and  $\theta$ . Figure 8 shows no sign of significant changes in the timing of wealth accumulation, which is reassuring in the sense of  $\delta$  not playing an important role in the age composition of constrained households.

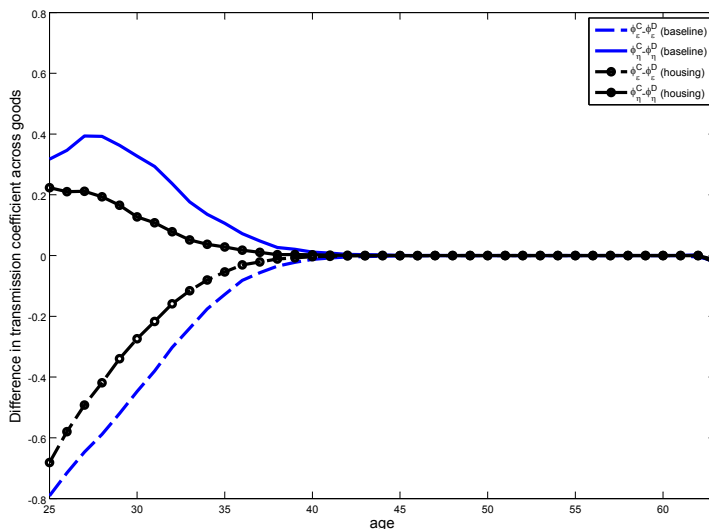


Figure 9: Difference in Transmission Coefficients (Housing)

Figure 9 illustrates the amount of rebalancing. There is a sizable reduction in the extent of the rebalancing throughout the life cycle, more so for permanent shocks. These results are straightforward given the massive increase in  $\theta$ , which more than compensates the amplification of rebalancing induced by a lower depreciation rate. Remarkably, there are only minor differences in the transmission coefficients for nondurables. A comparison of the first and the third columns of Table 4 reveals that the main difference between the baseline economy and the one with housing is the level of transmission of shocks to durable goods, which is much closer to its counterpart for nondurables.

The main conclusion of this exercise is that the response of nondurables to shocks does not depend much on the level of down payment requirements, but its accuracy as a measure of overall insurance does. Hence, estimating  $\theta$  correctly is not important for measuring the responses of nondurables to shocks, but it is crucial for the interpretation of these responses. At the same time, we are cautious about concluding that housing

is not important in order to study the transmission of income shocks to consumption. As the results in the previous section suggest, a careful consideration of the liquidity of housing as an asset may lead to a largely different result. A proper analysis of this sort is beyond the scope of this paper.

### 5.3 Unsecured borrowing

In order to check the importance of unsecured borrowing for the life-cycle profile of binding constraints and rebalancing effects, we compute a version of the model with  $\alpha > 0$ . In order to calibrate  $\alpha$ , we focus on the fraction of the population with zero or negative net worth in the US.<sup>23</sup> When allowing for unsecured debt, we need to model  $A_t$  as an annuity yielding the age-specific return  $r_t$ . This return is a result of adjusting the interest rate by the survival probability at each age  $t$ . We do this to keep consistency between the assumption that life spans are stochastic, and the assumption that lenders can always obtain  $r$  from lending to households of any age.

The fourth column of Table 3 shows the results of this calibration. The taste for non-durable goods  $\gamma$  and the depreciation rate  $\delta$  are unaffected by the change in  $\alpha$ . However, the looser borrowing limit induces lower precautionary savings with respect to our benchmark. Hence, a higher discount factor  $\beta$  is needed to match the observed level of wealth. Figure 10 shows the role of unsecured debt over the life cycle. Nondurable consumption grows slower and exhibits a smaller hump in the economy with unsecured borrowing compared to the baseline economy. As a consequence of the higher discount factor, it also decreases less rapidly after its peak. At the same time, allowing for unsecured debt creates a counter-factual initial spike in expenditure on durables, concentrating the creation of a stock of durables at the initial stages of working life. Overall, total expenditure is higher early in life, due to the additional means to finance it. The composition of wealth over the life cycle changes as well: while the average stock of durables is essentially the same, the average holdings of financial assets shifts towards older households in the alternative

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<sup>23</sup>We acknowledge, however, that the level of wealth held by a household is far from being a perfect measure of liquidity constraints. First, the observed distribution of debt and savings reflect not only restrictions to borrow, but also preferences over time and risk and the potential heterogeneity of such preferences. More patient or risk averse households will avoid hitting the constraint, and will display higher levels of savings when the constraint is very restrictive, implying that their borrowing capacity is higher than the debt they actually hold. On the other hand, less patient or risk averse households will use debt more intensively, and will accumulate debt levels closer to the actual borrowing limit. Therefore, inferring the nature of borrowing limits from the observed cross-sectional distribution of wealth holdings requires taking a stand on the distribution of preferences, which we assume homogeneous and summarized by  $\sigma$  and  $\beta$ . Second, owning assets does not necessarily grant having access to liquidity whenever needed. A thorough empirical analysis of the actual availability of liquidity to American households could shed some light on the best strategy to quantify the tightness of borrowing constraints in consumption models.

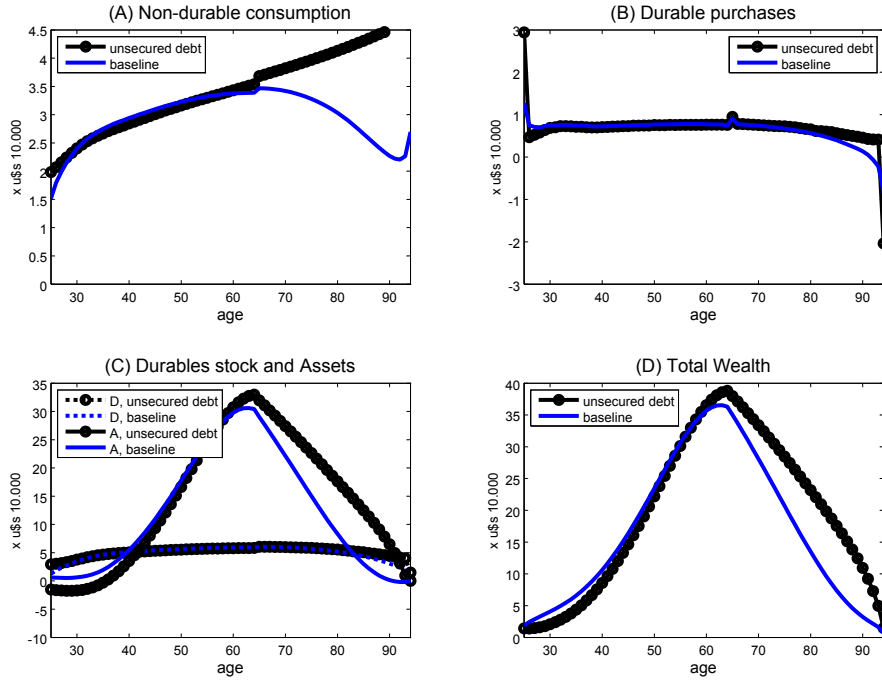


Figure 10: Average Life Cycle Profiles (Unsecured Debt)

economy. This shift is a combination of three forces: first, allowing for unsecured borrowing mechanically decreases the net worth of constrained, young households; second, for given preferences and income risk, a looser borrowing limit induces lower precautionary savings; and third, the discount factor required to match a given wealth to income target is higher when  $\alpha > 0$ , effectively compressing the wealth distribution.

We find that when unsecured debt is available, the rebalancing effects are smaller and are present over a shorter period of life. Figure 11 shows that, for both types of shocks, rebalancing is smaller for young people and it remains different from zero 5 years less than in the baseline calibration. As discussed above, the availability of unsecured debt increases with age until retirement, contributing to the marked age profile in transmission of income shocks to consumption. Table 4 shows that also the level of transmission coefficients is lower in the economy with unsecured debt at all ages. Hence, unsecured debt increases the overall ability to smooth shocks, but more so for older households. This is in contrast with the previous exercise, where an increase in the availability of collateralized debt lead to lower rebalancing at all ages, but it did not change much the level of transmission for nondurables. The fourth column in Table 4 shows how rebalancing translates into the difference between transmission to nondurable consumption and insurance. The overall



bias decreases from -1.5 to -0.8 in the case of transitory shocks, and from 2.7 to 1.6 in the case of permanent shocks. Some of the decrease in the bias come from young households, but the most salient result in the last column of Table 4 is the absence of bias for households above 40.

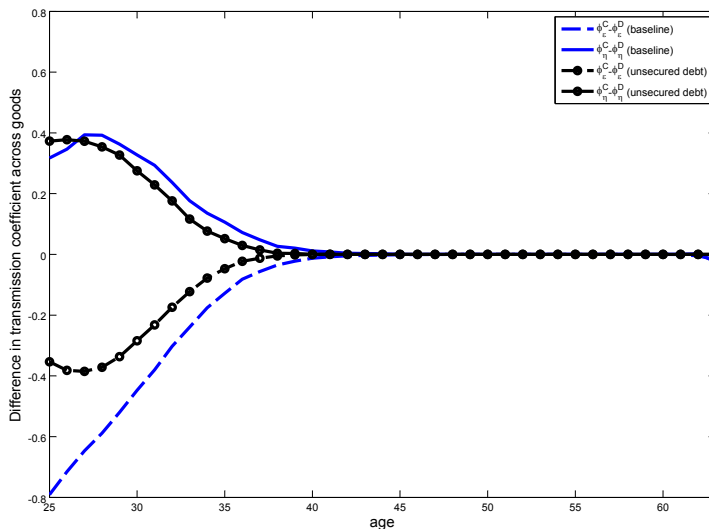


Figure 11: Difference in Transmission Coefficients (Unsecured Debt)

## 6 Conclusions

In this paper, we have analyzed the responses to income shocks of households that care for both durable and nondurable goods and face borrowing constraints. The main purpose of the analysis was twofold. First, we wanted to characterize the specific responses of the consumption of each type of good. Second, we wanted to assess the impact of neglecting durables in measuring consumption insurance. To this end, we have constructed a life-cycle, incomplete markets model with two goods of different durability. We used the model to characterize the consumption responses to income shocks as a function of liquidity restrictions, the persistence of the shocks, and the durability of the goods. Then, we calibrated the model to replicate the US economy in order to measure the quantitative importance of durable goods for measuring the extent of insurance.

Our main qualitative findings can be summarized as follows. First, we have shown that, in the absence of binding borrowing constraints, the consumption of both durable and nondurable goods responds equally to income shocks. This implies that both goods are consumed in the same proportion regardless of the shock. However, when borrowing

constraints bind, there is a rebalancing effect that shifts consumption towards one of the goods depending on the persistence of the shock. When the shock is permanent, nondurable consumption reacts more than durable consumption, whereas the opposite is true when the shock is transitory.

Second, we have shown that insurance, defined as the ability to smooth a comprehensive measure of consumption across states, is a function of the transmission of income shocks to nondurable consumption and the extent of rebalancing. Therefore, the response to shocks of nondurable consumption alone, even if correctly measured, is not an exact measure of insurance for constrained households.

The quantitative results of the calibrated model are the following. First, we found rebalancing effects to be moderate and concentrated at young ages. The latter result is a consequence of liquidity constraints being more important for younger households. Second, the impact of rebalancing on our measure of insurance is small, especially for permanent shocks. In our baseline calibration, the difference between the transmission of shocks to nondurable consumption and insurance was 1.8 percentage points. This difference was bigger for transitory shocks and for young households, where the bias can be as high as 8 percentage points.

We conducted a series of robustness checks that confirmed the limited role of rebalancing in consumption insurance. These exercises delivered some additional results. In particular, we found that savings' liquidity can potentially play a role both in the level and the age profile of consumption rebalancing as a response to income shocks. A more careful study of the use of illiquid assets and its links with precautionary and life-cycle motives for wealth accumulation would be needed to draw further conclusions on this issue. We also found that the size of the bias caused by measuring insurance as the transmission to nondurable consumption alone depends on the required down payment on, and the durability of the other good, although the transmission itself does not. Finally, we found that the availability of uncollateralized loans matters both for the level of transmission and the age distribution of constrained households, and hence for the incidence of rebalancing over the life cycle. These two exercises combined imply that not only the level of credit available, but also its type (either collateralized or unsecured) is important to understand the size of the responses of nondurable consumption to income shocks and its accuracy as a measure of insurance.

As a final note, it would be interesting to test empirically whether unexpected income changes drive responses in the ratio of nondurable goods and the *stock* of durable goods that are different for constrained and unconstrained households. Testing the rebalancing effect in the data, however, is notoriously difficult because of lack of good data on

durable *stocks*. As mentioned above, several authors find that *expenditure* on durables increase (fall) more than expenditure on nondurables upon the arrival of positive (negative) shocks. However, this evidence is not easy to interpret. As pointed out by Bils and Klenow (1998), to achieve a given increase in the stock of durables one needs to increase expenditure more when the durability of the good is higher (the depreciation rate lower). Hence, evidence of durable expenditure reacting more to transitory income shocks than nondurable expenditure does not need to reflect a rebalancing of durable and nondurable goods.

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